

PEOPLE IN THE LIFE OF A RECYCLED PLASTIC BOTTLE



CONSUMERS

Consumers buy PET plastic bottles, filled with liquids like water, cold drinks or shampoo, use them, and place the empty bottles in a recycling bin.



COLLECTORS

Collectors gather empty PET plastic bottles from households and other places, and sell them at a buy-back centre.



RETAILERS

Retailers place the PET plastic bottles, filled with liquids like water, cold drinks or shampoo, on the shelves of their shops for consumers to buy.



RECYCLERS

Recyclers buy the bottles from the buy-back centre, sort the empty PET plastic bottles, wash them and turn them into fibre or pellets to be made into new bottles.



BRAND OWNERS

Brand owners make and/or sell PET bottles, filled with liquids like water, cold drinks or shampoo, under a brand label.



BOTTLERS/ FILLERS

Bottlers fill the PET plastic bottles with liquids like water, cold drinks or shampoo, which are then sold to the public.



CONVERTERS

Converters use the recycled pellets, as well as new PET pellets, to make new plastic bottles.