

WORLD YOUTH SKILLS DAY

15 JULY



6 TIPS TO EMPOWER YOUR ASPIRING ENTREPRENEURS:

1

Help your children write down their goals - this will assist with their self-motivation.

2

Make sure the business is based on your children's interests - they will be more passionate about things they enjoy.

3

Help them create a business plan - this will outline what they want to do, their objectives and how they plan to make a profit.



4

Assemble a team - find a mentor that is a specialist in the business category that your child is interested in.



5

Teach entrepreneurial thinking - encourage your children to be creative with their solutions, teach them financial literacy and practice problem-solving skills.



6

Continually encourage your children on their journey so they know that you support them and their businesses.